



AMERICAN SOCIETY OF CIVIL ENGINEERS PHILADELPHIA SECTION YOUNGER MEMBER FORUM



ASCE YMF BOARD MEETING #5

Thursday, December 14., 2017

5:30 PM – 7:30 PM

Pennoni | 1900 Market St. | Suite 300

Attendees: Joe Natale, Jesse Gormley, Charlie Mumford, Jacob Nichols, Assunta Daprano, Eammon Farley, Kevin Brown, Scott Cepietz, Nha Truong, Katrina Lawrence, John Doyle, Caroline Voigtsberger, Belinda Lester, Ajin Fatima, Lindsay Chateauvert, Kevin Walsh, Tim Abel, Nick Kirn, Kazi Hassan, Danielle Schroeder (Guest)

Telephone: Lauren Davenport

MINUTES

1) Administrative

- a) Approval of meeting minutes #4 dated November 1, 2017
 - i) Motion to approve minutes from the Board meeting on November 1, 2017.
 - (1) MOTION: Natale
 - (2) SECOND: Daprano
 - (3) DISCUSSION: None
 - (4) RESULTS: Passed unanimously
 - ii) Minutes from the Board meeting on November 1, 2017, are approved.
- b) Planning Overview
 - i) Truong requests that people continue to fill out the planning sheet. **(All)**
- c) Budget FY2017-18
 - i) Natale says the previous year's budget issue has been corrected.
- d) Communications Updates
 - i) Gormley recaps Wilson's email reminding people to post recaps and photos to the Google Drive and Google Photos respectively in a timely manner, and to contact him with any access issues. **(All)**
- e) Annual Report 11/20
 - i) Chateauvert reports that the Annual Report was submitted.

2) ASCE National/Regional Updates

- a) Region 2 Assembly
 - i) Truong reports that several Board members attended and found it valuable.
- b) ASCE Membership Dues
 - i) Truong reminds everyone that they need to renew their membership to be part of the Board. **(All)**
- c) ERYMC 12/8
 - i) Natale reports that everyone is registered. They are organizing the hotel situation now.
- d) ERYMC Awards
 - i) Lawrence said that all awards have been submitted. Gormley adds that responses should be received in mid- to late-January.
- e) CYM Updates
 - i) Gormley reminds that it is the last day for reduced rate ERYMC registration. He reports that the Friday night social has been expanded to re-include ice skating and curling.

- ii) Gormley announces that the Younger Member Leadership Symposium date was moved to August 10-12, 2018, and recommends people save the date. Gormley also announces that the CYM and Society Awards are available now with applications due February 1, 2018. Lawrence adds that she will be sending out this info soon.
- f) Legislative Fly-In
 - i) Natale says that his application was accepted. Schroeder and Mumford are on the waitlist and should hear back either way by early-January.

3) Section

- a) ASCE PA report card kick off – 11/18
 - i) Truong reports that the PA report card effort is initiating. Natale says he is the Champion for the Parks and Rec grading. Truong says several other Board members are also involved, and there's still time to get involved. Anyone interested should reach out to Cathy Farrell. Mumford adds that he may share Farrell's LinkedIn post via YMF account to increase exposure.
- b) K-12 Phila School District
 - i) Hassan says he's communicating with a woman from the school district who has a lot of ideas for outreach activities in line with the YMF's efforts. He is putting together a one-page summary of YMF's efforts to explain our capabilities. Hassan will help filter the potentially vast requests and work with Voigtsberger and Daprano to identify a few schools for new, effective outreach opportunities.
- c) Section awards
 - i) Lawrence says the Section awards are coming up and will probably be due in February. She will send out the info when she receives it and will handle nominations and applications similar to the ERYMC awards.

4) Past Events

- a) College Contacts
 - i) College panel visits
 - (1) Nichols and Lester report that they visited Temple, Drexel, Villanova, and Widener. They add that some of the schools seem to want formal panels while others want informal Q&A-style sessions.
- b) Community Service
 - i) Delaware River clean up 11/4
 - (1) Kim recaps the event, which took place on Love Your Park Day. The group cleaned up trash along the Delaware River near Frankford Boat Launch. Natale adds that he spoke with some people from the Delaware River Waterfront Corporation who would be excited to setup an independent cleanup event with the YMF.
 - ii) Philabundance 11/21
 - (1) Davenport says 13 people showed up and sorted over 10,000 lbs of meat. There was a lot of interest in the event and the attendance cap was hit early. She suggests doing this event again, possibly after the holidays since Philabundance gets many volunteers prior to the holidays but fewer afterwards.
 - (2) Truong asks how RSVP through Philabundance's system went. Davenport says it was fine and Philabundance was very responsive.
- c) CivE Club
 - i) Program updates
 - (1) Abel reports that fall has gone great but there will be no ceremony due to issues with the school's scheduling. He and Doyle will hold a pizza party for the students instead. They clarify that this is not due to an issue with volunteers.

- (2) Abel and Doyle report that they intend to more actively recruit other volunteers for the spring cycle and will be working with Mumford and Schroeder to increase social media coverage of the effort.
(Abel/Doyle/Mumford)
- (3) Abel and Natale confirm that Mr. Franklin and three students will attend the March dinner meeting.
- d) K-12 School Visits
 - i) Germantown Academy 11/6
 - (1) Voigtsberger reports that the event was very successful. She and volunteers spoke to a class of seniors and ran penny boat competition.
 - ii) Fox Chase 11/28
 - (1) Daprano reports that she, Voigtsberger, and volunteers spoke to two classes of 4th graders and ran a new activity featuring paper vehicles that were powered by the students' breath, which was well-received.
 - (2) Truong asks if there are any issues with volunteers. Daprano and Voigtsberger say mostly no, and that they've received new interest since these events.
- e) Social
 - i) Joint Winter happy hour with ASHE 12/7
 - (1) Fatima reports that there was a great turnout, though better ASHE turnout than ASCE, and that the food selection was great. She suggests that Board members make more of an effort to attend joint events like this in the future.

5) Upcoming Events

- a) Winter Social 1/22
 - i) Farley reports that the Winter Social Committee has been meeting and defined some details for this year. Some of these details include capping the event attendance at 175 people, only being able to register yourself and up to five (5) people with all names required, and all donations and payments being required in advance of the event.
 - ii) Farley asks that people review the donation list and send out letter to their contacts ASAP. He reminds everyone that the contacts can be to non-engineering firms. Natale recommends reaching out to contractors. **(All)**
 - iii) Farley asks if the Board is in agreement on reserving \$300 of the charitable proceeds for Future City.
 - (1) Truong holds an impromptu vote, which results in unanimous approval; therefore, \$300 of the donations will be given to Future City.

6) Potential Events

- a) Professional Development
 - i) Spring event
 - (1) Farley reports that there is no update.
- b) Technical Events
 - i) Spring event
 - (1) Cepietz reports he and Walsh are targeting a lunchtime, PDH-worthy presentation in March. They are considering MSP as location. Natale recommends teaming with the Section's Government Employee Emphasis Committee for this. Walsh highlights some potential topics which will be discussed further prior to the event.
- c) K-12 Outreach
 - i) Lego league
 - (1) Voigtsberger reports there two events for LEGO league -- one at Central High on 1/13 and one at PennFLL on 2/10 -- both of which are looking for volunteers. She says the commitment would be

from 8 or 9am to sometime in the early afternoon. She will share more details when she receives them. **(Voigtsberger)**

- d) College Competition
 - i) Lester reports that she and Nichols have begun planning a wrap-up celebration with the schools. Nichols says there has been limited participation thus far outside of Widener, but they are aiming to correct that.
- e) Community Service Event
 - i) Kim reports a new event is in the works and he will send more details shortly.

7) **Miscellaneous Business**

- a) ERYMC feasibility
 - i) Brown reports that Philly's resolution to host has been submitted. The Committee will next start planning for the presentation at ERYMC.
- b) Mentor Program
 - i) Truong reports that pairing has been completed. He says there were more mentors than mentees, which is the better of the two scenarios, but he and Kim are assessing how to handle the unpaired mentors.
 - ii) Farley recaps his experience as a mentor for the program so far, saying he's had very positive interactions with his mentee. Natale and Lawrence report similarly positive experiences.
- c) College Competition Update
 - i) *Covered under potential events by Lester and Nichols*
- d) Social Media Changes
 - i) Mumford recaps the recent changes to social media handles. Truong requests that discussion on new logos be held at the Communications Committee meeting. **(Gormley/Mumford)**

8) **Affiliate Groups**

- a) Delaware/ECP/WTS/YMC updates
 - i) Natale says that University of Delaware is hosting the Mid-Atlantic Regional Student Conference in April and that several current and past Board members are volunteering as judges of the various events.
 - ii) Gormley recommends the YMF consider applying for a Student Conference Activity Grant through CYM if they plan to host any activities there. He will share the application info with the Board. **(Gormley)**
- b) WTS/YPT
 - i) Daprano reports WTS and YPT are hosting a one-day "unconference" at Drexel University on 4/14/2018 for young professionals. She clarifies that an unconference isn't strictly scheduled like a typical conference, but instead presenters are assigned on the fly to groups of people with a common interest that aligns their expertise for more interactive discussion.
- c) GETT Expo
 - i) Truong reports that this will be happening soon. Glassman will share more info. **(Glassman)**
- d) Awards
 - i) Lawrence reminds the Board that people will be responsible to handle their own applications for individual awards, such as some the Society awards for papers, etc.

9) **Open Discussion**

- a) CANstruction
 - i) Farley says Nichols will lead the effort, and then proceeds to layout the plan for the whole CANstruction process raising the question: is Nichols really going to be in charge? Build night will be

- sometime in the first half of 2018... probably. There may be more questions than we started with following this portion of the meeting. Mumford is wearing a CANstruction t-shirt. **(Farley/Nichols)**
- ii) Farley suggests the CANstruction Team be comprised of four committees: CADD Lead, Sponsorship Lead, CAN Lead, & Constructability Lead.
 - b) Winter Social Snapchat Filter
 - i) Mumford leads a brief discussion on the pros/cons of having a geofilter for Winter Social. He says launching one would cost the YMF \$21 and there could be several risks associated. Truong suggests this be discussed at the upcoming Communications Committee meeting and, if agreed that this should be pursued, Board approval be verified at the next meeting in advance of the Winter Social. **(Gormley/Mumford)**

10) Officer Reports

- a) Vice President (E. Farley)
 - i) Nothing.
- b) Treasurer (J. Natale)
 - i) Nothing.
- c) Secretary (J. Gormley)
 - i) Nothing.
- d) Awards Chair (K. Lawrence)
 - i) Nothing.
- e) Information Technology (IT) Chair (D. Wilson)
 - i) Not present.
- f) Public Relations (PR) Chair (L. Chateauvert)
 - i) Chateauvert asks that we arrange a Board photo. The Board agrees this should be done at the next Board meeting. **(Chateauvert)**
- g) Social Media Chair (C. Mumford)
 - i) Mumford reports LinkedIn has over 200 connections, and he thanks everyone for shares, etc. Schroeder provides an update on our Twitter efforts, including #FemaleFridays. Truong suggests that we reciprocate the Twitter posts on Instagram.
- h) Professional Development Chair (M. Zettlemyer)
 - i) Not present.
- i) Social Events Chair (K. Leese/A. Fatima)
 - i) Nothing.
- j) Technical Events Chair (S. Cepietz/K. Walsh)
 - i) Nothing.
- k) Society Liaison Chair (P. Glassman)
 - i) Not present.
- l) CivE Club Chair (T. Abel/J. Doyle)
 - i) Nothing.
- m) College Contact Chair (B. Lester/J. Nichols)
 - i) Nothing.
- n) Community Service Chair (N. Kirn/L. Davenport)
 - i) Nothing.
- o) K-12 Contact Chair (C. Voigtsberger/A. Daprano)
 - i) Voigtsberger reports that there are events in the works for January and/or February. Daprano reports that she's been trying to follow up with Angleo Waters about mural project, but hasn't heard back.
- p) Student Members Transition Chair (H. Kim)

- i) Not present.
- q) Past President (K. Brown)
 - i) Brown says his video project is still under way. He is working on interviewing Terrell Greenaugh, from the CivE Club, and bringing Ryan (the videographer) to ERYMC.
- r) Mentors (C. Renfro/D. Sirianni/C. Gray/K. Hassan)
 - i) Hassan reports that a Dream Big event is being planned in KOP. He adds that he hoping to invite some students to an additional Franklin Institute screening taking place soon.
 - ii) Hassan loves us and brags about us to his friend.

11) Scheduling of Next Meeting - Truong says he is targeting early January for next meeting. (**Truong**)

12) Post Board Meeting Social Location – Smith’s 19th/Chestnut