



American Society of Civil Engineers Philadelphia Section Younger Member Forum



2016-2017 Board –Meeting Minutes #7

Date: Monday, March 6, 2017
Time: 5:30 PM
Location: *Gilbane*
100 E Penn Square #1040
Philadelphia, PA 19107

Attendance list: Kevin Brown, Scott Cepietz, Lauren Davenport, Ajin Fatima, Eammon Farley, Paige Glassman, Katrina Lawrence, Belinda Lester, Charlie Mumford, Joe Natale, Jacob Nichols, Chris Renfro, Drew Sirianni, Nha Truong, Mike Zettlemyer, Kazi Hassan, Kevin Walsh, Tim Abel, Jesse Gormley, Dennis Wilson

Responsibility for action items indicated in **bold type**.

- 1) Approval of Minutes
 - a) Recommend approval of the January 23, 2017 Meeting #6 Minutes
- 2) Organization Updates:
 - a) National
 - i. eRoom/Collaborate/Google Drive - Update (**Board/Renfro**)
 - i. Chris Renfro to update on the status of google drive/collaborate transition
 - ii. Kevin Brown asked that everyone upload their write ups and photos
 - ii. National Dues
 - i. All members of the YMF Board have paid dues (or currently in the process of doing so)
 - iii. 2017 Legislative Fly-In – 3/14-15/17 (**Gormley/Natale**)
 - i. An itinerary has not been established. Attendees will participate in a prep meeting the day before the fly in.
 - iv. 2017 Younger Member Leadership Symposium – 8/4-6/17
 - i. Kevin Brown stated that registration for this has not opened yet but he encourages attendance
 - v. ASCE 2017 Convention – 10/8-11/17
 - i. The convention RSVP will open on May 31st of this year.
 - vi. 2017 Infrastructure Report Card
 - i. ASCE will announce the release of the report card on Thursday, March 9, 2017. Kevin Brown requested that it be included in the next email blast and social media.
 - b) Section
 - i. 2017 DVEW Awards Luncheon – 2/17/17
 - i. The event was a success.
 - ii. Philadelphia Section Dinner Meeting – 3/9/17
 - i. Kevin Brown stated that the event has reached maximum capacity and no walk ins will be accepted.

- ii. There will be representatives from both Drexel and Temple attending the dinner meeting. All students have been registered.
 - iii. Widener College Night: PennDOT I-95 GIR Improvements – 3/23/17 (**Brown**)
 - i. On March 23rd, there will be a meeting where Widener students will present on the GR project in the first segment. Ted Roehrif will present during the second segment. This is a dual segment meeting with 1 PDH offered. Registration is \$30 for members and well as non-members and will close on 3/20
 - c) Affiliate Sections
 - i. Delaware Section
 - i. Panel discussion @ University of Delaware (**Natale/Mumford**)
 - 1. The panel is scheduled for next Monday with UDel students at 5 PM.
 - ii. Wilmington Premier of Dream Big (**Fatima/Mumford**)
 - 1. Charlie Mumford mentioned that there hasn't been much planning on this as of yet
- 3) Past Events:
- a) Widener ASCE/ASHE Event – 1/27/17
 - i) Leslie Richards was the speaker. The event was well attended with a happy hour followed afterwards. Around 100 students, faculty, and professionals attended.
 - b) Winter Social – 1/30/17 (**Truong**)
 - i) Fundraiser totaled \$3,000 with the raffle raising \$2,050 and charity fund amount was \$950. There were a total of 229 attendees. The event stayed under budget largely due to the increased ticket price.
 - ii) Proposal to find a new venue to accommodate the event but it led to discussions that determined it might be better to limit the number of RSVPs since McGillins has served as an attraction for the crowd
 - iii) Winter Social Committee to come up with a charity to suggest to the board for donating a portion of the funds raised at the Winter Social
 - c) Widener University Visit – 2/20/17
 - i) Attended by 15 students with panelists consisting of Eammon and Nha plus 2 other industry professionals. Students ranging from freshmen to seniors asked good questions. Overall, the event was informative and received good feedback.
 - d) DVEW Young Engineers Social – 2/21/17
 - i) The event had over 90 attendees. Food was a concern since there was a long line or it ran out.
 - e) Temple University Visit – 2/22/17
 - i) The students asked good questions to a panel consisting of a broad range of fields in Civil Engineering. Temple President gave the opening remarks. This event was a joint effort with SWE
 - f) K-12 School Visits
 - i) East Norriton Middle School – 2/3/17
 - (1) Presented to two 7th grade class in Civil Engineering courses. We had visited the school last year but it was to work with 5th graders.
 - ii) MATHCOUNTS – 2/4/17

- (1) Charlie Mumford and John Cappiola worked with over 100 students at this event.
 - iii) Bridesburg Elementary School – 2/24/17
 - (1) Coordinated through a friend of Charlie Mumford. It was on the same day as North Penn High School. The activity selected for the kids was to build the tallest tower using JENGA pieces.
 - (2) The board discussed the clearances and background checks required for volunteers. This should be an issue to address as a priority with future K-12 outreach events.
 - (3) Kevin Walsh stated that ASCE will provide clearance codes. This process typically takes 2 weeks. Although, schools may request 2 other background checks.
 - (4) Jesse Gormley asked if it's worth targeting schools that do not require the clearance. The Board discussed that a majority of schools are starting to require it.
 - iv) North Penn High School – 2/24/17
 - (1) There were 11 volunteers who attended this outreach event. Two facilitators dropped out before the event but EWB volunteered as facilitators (Matt Parkehurst and James Furman).
 - (2) Charlie is currently gathering photos from the school where a PR person will send out to local newspaper. (**Mumford**)
- 4) Upcoming Events:
- a) Joint ASCE/PSPE Event @ Sligo – 3/30/17 (**Wilson**)
 - i) The event will address steel bridge repair. There will also be Boeing staff speaking. PSPE is providing speakers.
 - ii) Flyer still needs to be finalized but should be expected shortly.
 - iii) The YMF contributed \$100
 - b) GETT – 3/25/17 (**Glassman**)
 - i) Paige Glassman will contact Nha to get banner.
 - ii) Eammon asked about donating the \$100 to GETT. Paige will coordinate with Tim to get ASCE giveaways.
 - c) Dream Big Premier – 4/11/17 (**Hassan**)
 - i) This event is scheduled for April 11 at the Franklin Institute. Kazi will provide information to be advertised at the section dinner. Cost will range between \$5-10. This event is intended to be open to everyone.
 - d) Dream Big Premier (K-12 only) – 4/12/17 (**Hassan/Mumford/Lawrence**)
 - i) Katrina Lawrence and Charlie Mumford communicated with schools to give away 300 tickets. They are in their final stage of logistics and requesting full address so tickets can be mailed. This event for K-12 is currently full with an expected 14 different schools to attend.
 - ii) Kazi is trying to determine which STEM activities to do prior to the movie showing
 - iii) Kazi stated that he will need help with checking people in. There will be 5 stations set up
 - iv) Schools were selected based on if the YMF has worked with them in the past. Some schools were communicated directly to see the movie.
 - e) K-12 School Visits (**Lawrence/Mumford**)

- i) McCall School's Women's Career Day – 3/17/17
 - ii) Annual Career Day @ Mastery Charter – 3/23/17
 - (1) Charlie Mumford mentioned that they are looking for volunteers for the McCall School's Women's Career Day and the Annual Career Day @ Mastery Charter.
- 5) Potential Events:
- a) K-12 School Visits (**Lawrence/Mumford**)
 - i) Mariana Bracetti Academy
 - b) College Visits (**Glassman/Lester**)
 - i) Drexel
 - (1) Drexel will reach out next term, most likely last week of March
 - ii) Villanova
 - (1) Villanova has asked Scott to visit again.
 - c) Critical Issues Seminar (**Zettlemoyer**)
 - i) Potential topic to address Trump's infrastructure plan. Follow up to ask Mike if there has been a speaker selected.
 - d) Civil Engineering Game Night (**Natale**)
 - i) Potential game to be Hollywood squares. Venue of interest is Ladder 15 since space is needed for the game
 - e) Comcast Tour (**Cepietz**)
 - i) Scott Cepietz will reach out to Driscoll for another event. Since the past event filled up quickly, a lottery may need to be used during RSVP
- 6) Miscellaneous Business:
- a) Monthly Newsletter – Update (**Eno/Lis**)
 - i) Meredith submitted information to the Section newsletter
 - b) Roofmeadow (**Zettlemoyer/Cepietz**)
 - i) Tim Abel was able to contact roof meadow and PWD. Tim Abel plans on calling roof meadow to coordinate. The tour will consist of 10 CivE Club students plus 3-4 adults. The visit will be scheduled for May 1st or May 8th which aligns with the CivE Club schedule.
 - c) Website Redevelopment (**Gormley**)
 - i) No Updates
 - d) Jefferson Station Mural (**Mumford/Lawrence**)
 - i) No Updates
 - e) Salary Survey Initiative (**Pampuch/Renfro/Cepietz**)
 - i) Salary survey is typed up. The next step is to select another meeting where committee will look at software for hosting.
 - f) Government Employee Presentation (**Brown**)
 - i) Kevin spoke with Bob Wright. Bob will promote to those in the City. Kevin will talk to Amanda Kessler. Chris volunteered as speaker and Nha can help with organization and serve as a panelist.
 - g) CANstruction (**Farley/Nichols**)
 - i) CANstruction drop off is scheduled for 3/29 from 12-6. Eammon will work with Campbells to coordinate cans.

- ii) De-Construction will be on 4/10 (12:00 – 3:00PM)
 - iii) Next step is to finalize donations and budget by next week
 - h) Membership Gift Card Raffle
 - i) The membership give card has been mailed. Kevin Brown would like the efforts the YMF can take to incentivized more members to join
 - i) IT Chair “Shadow” (**Gormley/Wilson**)
 - i) Jesse Gormley is currently working with Dennis Wilson to explain some of the tasks that come along with becoming the IT Chair.
 - j) Mock Interview Program
 - i) Program was advertised at Widener/Temple panel events. Recommended to add to social media and add to blast.
 - k) New Logo (**Renfro**)
 - i) Chris Renfro will draft up a statement to send to those who entered logos into the contest.
 - l) YMF Constitution and Bylaws - Update (**Brown/Natale/Truong/Gormley/Renfro**)
 - i) The draft Bylaws were distributed. The constitution committee will work together this month and next month to finalize
 - m) FY16 Budget – Update (**Truong**)
 - i) No update
 - n) FY17 Budget - Update (**Farley**)
 - i) ERMYC budgeted for \$3,500 but there is an excess of \$743
 - ii) There is still an additional \$200 for travel
 - o) Awards – Update (**Davenport**)
 - i) No updates
 - p) Swarthmore College Practitioner Advisor (**Brown**)
 - i) Currently looking for a practitioner advisor. Needs to be involved with YMF, provide advice, help set goals, and encourage students to become members after graduation
- 7) Open Discussion
- a) How to fix notifying members
 - b) Practitioner Adviser
 - i) Kevin Brown suggested for Jake Nichols to head Temple advising and Derek Harzinski for Widener
 - c) Highlight Video (**Brown**)
 - i) Kevin Brown suggested a brief clip to highlight the activities YMF is involved with. He has a contact who is proposing a cost of \$300. This clip will be 3-5 minutes. Kevin will provide a breakdown of what he proposes should be included in the video.
- 8) Officer Reports:
- a) Vice President (Nha Truong) Nothing Additional
 - b) Treasurer (Eammon Farley) Nothing Additional
 - c) Secretary (Meredith Lis) Not Present
 - d) Awards Chair (Lauren Davenport) Nothing Additional
 - e) CivE Club Chair (Kevin Walsh & Tim Abel) Nothing Additional
 - f) College Contact Chair (Paige Glassman & Belinda Lester) Nothing Additional
 - g) Community Service Chair (Kristin Leese & Nick Kim)

- i) Adopt a highway and Friends of Wissahickon Trail will be coming up.
 - h) Information Technology (IT) Chair (Jesse Gormley) Nothing Additional
 - i) K-12 Contact Chair (Katrina Lawrence & Charles Mumford) Nothing Additional
 - j) Professional Development Chair (Mike Zettlemyer) Not Present
 - k) Public Relations (PR) Chair (Niki Eno) Not Present
 - l) Social Events Chair (Joe Natale & Dennis Wilson) Nothing Additional
 - m) Society Liaison Chair (Ajin Fatima): Society of Women Engineers will have a program on 3/18 (9:45 am – 2:00 PM). The target audience is 13-18 year olds. They will need panelists. ASHE DELVAL will have a potential golf event
 - n) Social Media Chair (Jacob Nichols): If there is anything that needs to be posted to social media, reach out to Jake. Jake outlined the number of followers for various social media – Facebook: 395 followers with 8 new followers this year. Targeted for 415 followers by the end of this year. There are 70 followers on twitter and 57 followers on Instagram. Average number of likes to Instagram is 15, with goal of 80. Snapchat has 42 non-board members with an average of 35 views. LinkedIn has 96 people in the group page
 - o) Technical Events Chair (Scott Cepietz & Jeremy Pampuch) Nothing Additional
 - p) Past President (Chris Renfro) Nothing Additional
 - q) Mentors (Drew Sirianni, Chris Gray, Kazi Hassan) Nothing Additional
- 9) Scheduling of next meeting (**Brown**)
- a) Kevin stated that the next meeting may potentially take place a bar. He will send out a doodle poll