



American Society of Civil Engineers
Philly Section Younger Member
Forum
Board Meeting Minutes



Date: Tuesday, October 2, 2012
Time: 5:30 PM
Location: STV, Inc.
1818 Market Street, Suite 1410
Philadelphia, PA 19103

Attendance List:

Niki Eno, Jeremy Chrzan, Marc Preim, Jon Miller, Amanda Kessler, Collette Montague, Jen Reigle, Kazi Hassan, Allie Sedor, Zach Suralik, Stephen Maakestad, Eammon Farley, Drew Sirianni, Chris Gray, Jeremy Colello (after 6:25pm)

Via telephone: Adrienne Nikolic, Scott Cepietz, Kolleen Backlund

Responsibility for action items is indicated by **bold type**

- 1) Meeting minutes from previous board meeting were approved. Minutes are to be posted in eRoom (**Sirianni**)
- 2) Committee on Younger Members
 - a. Younger Member Group Annual report is due 11/16/2012. **Hassan** to coordinate with **Kessler**. **Chrzan** to provide copy of last year's report in Microsoft Word Format.
- 3) Eastern Regional Younger Members Council (ERYMC)
 - a. Regions 1, 2, 4 and 5 meeting on February 7-9, 2013 in RI
 - b. If interested in attending let Hassan know ASAP (**All, as necessary**)
 - c. Some of the costs are covered by the Section.
 - d. National awards for younger members, need nominations (**All, as necessary**)
 - i. Chrzan suggests the YMF should go for the best younger member group award
 - ii. Peer group awards at banquet. **Hassan** to pass along information.
- 4) Section Update
 - a. October 18th dinner meeting
 - i. RSVPs due on 10/12/2012
 - ii. YMF picked the speaker
 - iii. Topic is SR 95 Sec CPR
 - b. November 15th dinner meeting (details TBD)
 - c. Engineering in the City
 - i. Self guided tour around the City
 - ii. The Section made a donation of \$750
 - d. Mural
 - i. The section is still trying to find a location for its mural. Some ideas were discussed to try to find a location along the Schuylkill River Trail. Coordination with City/ PennDOT/ and SRDC likely to commence in the coming months.
 - e. PDHs (PA and NJ)
 - i. Cathy Farrell prepared sample sign-in sheets and certificates that can be distributed at events. **Hassan** to make the documents available in the eRoom.
 - f. Today the Section approved YMFs budget for 2012-2013 year
 - i. YMF requested \$4150
 - ii. Section approved \$4200
 - iii. This budget includes slight increases for the cost of certain social events over the previous year's budget.

- iv. Budget includes a new separate item for the tailgate portion of the annual Phillies outing because the Delaware Section Younger Member Group no longer joint-sponsors this event.
 - v. New item for social media
 - g. 100th anniversary
 - i. University scavenger hunt
 - 1. Need to gauge interest, reach out to colleges. **Maakestad** to send out details to **Montague** and **Brown**.
- 5) Past Events
 - a. Federation of Neighborhood Centers (FNC)
 - i. Had an initial meeting at 15th and Walnut
 - ii. FNC oversees 40 neighborhoods in Philadelphia
 - iii. Lots of connections to K-12 students and they want to start promoting engineering
 - iv. **Hassan, Gormley** and **Backlund** will be giving a general presentation on civil engineering.
 - v. FNC is organizing and advisory council to become involved in the STEP program. The YMF is going to inquire to see if the Section can assist (**Hassan**).
 - b. President's Forum in Reston, VA
 - i. Colello attended. (See more details from Collello in Section 8c)
 - c. Bowling Event
 - i. 43 RSVPs, 9 were students
 - ii. Observed attendance was 24 young members and 4 students
 - iii. An event summary will be prepared by Cepietz tonight and placed in the eRoom. **Cepietz** to notify **Renfro** when document is available for posting to website.
 - iv. Lesson learned: work more around the students schedule and worry less about timing the event around the YMF fiscal year calendar.
 - v. QR Code
 - vi. Remember to pick Facebook winners
 - vii. Pictures are in eRoom
 - viii. The venue was a good size, we had sufficient quantity of lanes.
 - ix. Having name tags at the event helped with interaction.
- 6) Upcoming events
 - a. Technical event
 - i. The technical event that planned to have someone from Blueridge Analytics come in has fallen through. After indicating to Blueridge that we didn't the event to be a sales pitch, they became unresponsive to us.
- 7) Potential events
 - a. FNC presentation (**Backlund**)
 - i. Senior capstone presentations, need mentors (**All, as necessary**)
 - b. Malvern School presentation (**Backlund**)
 - i. General civil engineering presentation on 12/6/2012
 - c. Radnor High School (**Backlund**)
 - i. RHS is interested in having someone come in to talk. Still need to make contact to find out specifics.
 - d. Cookie cutter presentation (**Backlund**)
 - i. Working on putting together a cookie cutter presentation that anyone could give that presents civil engineering to students. Shooting for completion in early November.

- e. Construction tour
 - i. **Brown** to investigate viability of a tour of one of Drexel University's projects.
 - ii. **Suralik** to investigate viability of a tour of one of Boeing's facility
 - iii. **Maakestad** to investigate viability of a tour of a water treatment plant and transmission main project on the Neshaminy Creek for Spring, 2013.
 - iv. Please note that FNC is interested in seeing if we can bring kids to a tour. It was discussed that the SEPTA or Boeing tours might be good ones. May need more lead time to get permission slips signed etc.
 - f. Community Service
 - i. **Miller** to coordinate with the Mountain Biking Association for potential trail restoration projects. Considering dates of 10/27/2012 or 11/3/2012.
 - ii. PennDOT Adopt-a-Highway program, initial coordination with DOT. (**Miller**)
 - iii. Philly Cares (**Miller**)
 - iv. Philly Clean-up Day in the Spring (**Chrzan/ Miller**)
 - g. Joint social event with American Society of Highway Engineers (ASHE)
 - i. John and Alexa are the younger group contacts from ASHE Delaware Valley Section
 - ii. Potential for a joint suburban happy hour, splitting the funding with ASHE (**Cepietz/ Eno**)
- 8) Misc/ Open Discussion
- a. Winter Social Planning
 - i. Sponsors. Board will receive a template letter to send out to organization to be solicited as sponsors (**Gray**)
 - ii. Goal is to have out all solicitation letters by mid-November.
 - iii. Event will be on the last Monday in January (tentative) – **Gray** to contact McGillians and reserve the venue.
 - iv. Follow up on sponsorship letters just before or just after the holidays.
 - b. Discover Engineering Website
 - i. Setup user account, tie it to secretary@ymfphilly.org email address (**Sirianni**)
 - ii. Meeting on Friday with Engineers' Club to assess status of site (**Montague**)
 - iii. Need volunteers to provide content (**All, as necessary**)
 - c. Presidents' Forum recap (Colello)
 - i. Presidents from all sections meet together to discuss what works and what doesn't.
 - ii. Colello reports that our Younger Member Group is doing very well as compared to the rest of the nation.
 - d. Mural
 - i. The 15th and Market headhouse may not be an option anymore.
 - ii. Going to explore the Schuylkill River Trail option.
 - iii. Mural is about 20'x10'
 - e. 100 Anniversary
 - i. No Camden River Sharks game, it was too expensive.
 - ii. Coffee table book
 - iii. Gala in May
 - iv. Exploring the potential to do a minor league hockey game
 - v. Renting a billboard is a viable option. (Typically \$1000-\$5000 for 1 week to 1 month of time)
- 9) Officer Reports

- a. Gray: construction needs someone to take it over if we still want to do it. **Maakestad** volunteers to head up the project this year.
 - i. Registration is in the beginning of 2013
 - ii. Build is usually in late April
 - iii. Planning needs to start soon
 - iv. Don't overlap sponsorship with Winter Social or 100th Anniversary Gala (this may be difficult)
 - v. Keep in mind our contact person at Campbells. **Maakestad** has contact info.
- b. **Reigle**: needs to still get \$200 sponsorship from ASHE for last fiscal year's Critical Issues Seminar.
- c. **Eno**: To begin planning next happy hour. Coordination with ASHE is possible.
- d. **Farley**: Joint event with PSPE (March)
- e. Backlund: Nothing additional
- f. Montague: Andrew Bechtel from The College of New Jersey, students want to get involved with the YMF. Temple presentation in the works. Swarthmore presentation again. Invite college students to come to board meetings.
- g. Miller: Nothing additional
- h. Kessler: Please forward information to Kessler for inclusion in the newsletter. **(All, as necessary)**
- i. Sedor: Ales in the Eras networking event, October Section Dinner Meeting, and bowling pictures all recently posted to Facebook .
- j. **Renfro**: Taking down bowling event RSVP soon, continuing education link, submitting for website award.
- k. Chrzan: submit for awards, need concrete canoe judges, more board members should try to participate in outreach events. **(All, as necessary)**
- l. Colello: Chrzan is the eastern regional chair for CYM beginning next year and for a 3 year term. Getting Gala sponsorship letters out. Meeting with companies to try to increase number of active members. 10/18/2012 dinner meeting.

-The meeting adjourned at 7:25pm-